

## How Push Analytics creates a Single Source of Truth

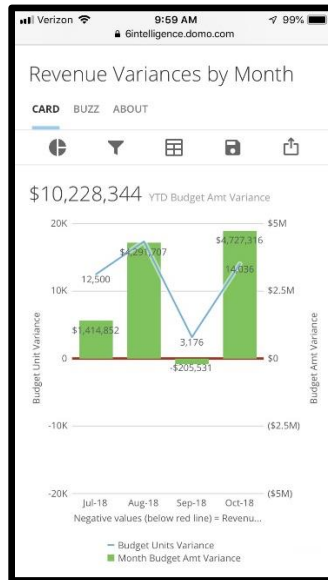
Have you ever been in a meeting where someone has run a report from your accounting or decision support system and the numbers are different than what you have in front of you? You begin to panic a little thinking that you ran the report wrong. The next 15 minutes of the meeting is spent comparing reports and trying to understand how each person ran their report. Ultimately, the underlying issues is someone filtered the data incorrectly or “ran the report wrong”. Now you don’t have a common source of truth for variances so the discussion on corrective action is delayed, costing your organization more time and money.

At Sixth Sense Intelligence, LLC we have created a solution that solves this issue. Our application, *Management Operating Analytics*, pushes standardized analytics out via email as the data becomes available. Over 50 common analyses on revenues, expenses, statistics, revenue per unit, expense per unit and labor productivity are automatically generated for every department. These graphical analyses are formatted to work on all electronic mediums, including your smart phone. With push analytics, a Single Source of Truth is available to everyone, thus eliminating the reporting chaos all of us have experienced at one point in time or another.

Imagine you just closed another pay period or fiscal month, and you just push a button and all the analytics are distributed to all your leaders in visual html emails. This is reality for our customers, and they don’t mind sharing their success stories:

Mary was in a meeting with her Vice President. She was asked about a variance in her financials, so she pulled out her phone and located her latest financial analytics email. She scrolled through her variance analyses and explained her monthly variance as well as

YTD performance. The discussion lasted only two minutes and the VP moved on. Mary didn't have to spend time preparing for the meeting. She was able to quickly address her VP's concern since they both had confidence in the Single Source of analytical Truth.



Graphical analytics  
for any screen –  
including your  
smart phone

Not only are we able to push analytics out via email, but we already know the next questions that are going to be asked and our analytics provide the answers. We have found that with traditional reporting, a department manager spends up to two hours a month analyzing a single department's performance. *Management Operating Analytics* reduces that time to about two minutes per department. And the benefits aren't just felt by department managers: *Management Operating Analytics* allows your finance team to focus on value-added analysis vs. analytics production.

We see data differently at Sixth Sense Intelligence, LLC. Let us be your sixth sense so you too can see data differently. [www.6intelligence.com](http://www.6intelligence.com)